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OCEANA SANTA MONICA UNVEILS NEW HIGH-TECH POOL HOST THIS SUMMER

Santa Monica's Most Exquisite Property Adds to its Panache with a Pool Host to Handle All of Their Guests (High-Tech) Needs this Summer

LOS ANGELES, Calif.-Known for its location on Ocean Avenue in Santa Monica, the Oceana continues to add to its panache this summer through a team of high-tech poolside hosts, led by the Oceana's own, Liz Carrol. Hailing from Bethesda, MD, and a recent graduate from the College of Charleston, with a B.A. in Communications, Liz's enthusiasm and genuine smile has left an impression on any guest lucky enough to have met her. Liz has continued to be recognized for her customer service by the Oceana's loyal guest following, which is why the hotel was thrilled to announce Liz's new position, leading the team of pool hosts this summer.

The poolside hosts at the Oceana Santa Monica plan to enhance its poolside experience this summer by offering high-tech entertainment in the form of Apple's iPads and iPods to enjoy in the sun. If you haven't yet had the pleasure of using an iPad, our pool hosts will show you how to watch your favorite movie, read a book, or update your Facebook status, while you enjoy the sun. Trying to escape technology for the day? Liz will also have the most up to date magazines for you to enjoy from design and fashion to gossip magazines with tales of your favorite celebs to make your Santa Monica vacation complete. Liz will also help every guest achieve that sun-kissed glow-offering a selection of during and after-sun care products. On Saturday afternoons, Liz and the rest of the Oceana team will open up an ice cream shop on deck, offering all of your favorite ice cream bars from your childhood, including Drumsticks, Eskimo Pies, and Creamsicles-guests can enjoy their favorite movie on iPad, while eating their favorite childhood ice cream.

"We wanted to make this a memorable summer for our guests," says Gabriel Ratner, Senior VP of Operations for JRK Hotel Group, based out of the Oceana Santa Monica. "Adding our poolside host and high-tech entertainment, as well as our Saturday afternoon ice cream break is our way of making this summer even more special than the last, while enhancing the guest experience for everyone: couples, families, and even girlfriends just getting away."

Heading to the beach? Liz will have a pre-packed Oceana beach bag with towels, games, and a picnic lunch from the Ocean Lounge. If you are looking for a way to get to the beach, or explore the area, utilize the Oceana's beach cruisers, parked in front of the hotel. Liz and the Oceana's concierge team can also help you make your plans for the evening, while you work on your tan and sip the Ocean Lounge's Poolside Lemonade-made with freshly squeezed lemons, citron vodka, and watermelon ice cubes.

Located on Ocean Avenue, just steps away from Santa Monica beach, Palisades Park, and the Montana Avenue arts district, Oceana Santa Monica offers convenient access to all of the area's top destinations. The hotel's signature restaurant, Ocean Lounge, features fresh California cuisine from local farmer's markets and purveyors, including breakfast, lunch and dinner menus conceptualized by Jonathon Morr, of Bond Street fame, and new chef, Joseph Feldmann. Guests also enjoy over-sized suites, designed by Chris Barrett in 2007, a well-equipped 24-hour fitness center, a heated outdoor swimming pool and lounge area, and a chic, fresh aesthetic, featuring bright colors, modern amenities, and beautifully landscaped grounds.

Oceana Santa Monica was voted one of the city's favorite new hotels by *Angeleno Magazine* and has been featured in *InStyle*, *InTouch*, *C Magazine*, *Life & Style*, *The Hollywood Reporter*, and on "Access Hollywood," "EXTRA" and The Travel Channel's "Inside Luxury Travel."

For more information on Oceana Santa Monica, please visit: hoteloceanasantamonica.com.

About JRK Hotel Group:

JRK Hotel Group, a division of JRK Asset Management, owns and operates premium boutique hotel properties around the country, including the Oceana Santa Monica, the Hotel Oceana Santa Barbara, the Roger Williams New York, and the largest Holiday Inn Express in the nation, located in Nashville, Tenn. The brand is committed to offering guests modern, luxurious accommodations with all the comforts of home, boasting residential design influences, high-tech amenities, and world-class customer service. For more information on JRK Hotel Group, please visit: jrksotelgroup.com.

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