

Oceana Santa Monica Boasts Boutique Luxury on the Coast

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OCEANVIEW PROPERTY LETS GUESTS ENJOY ONE OF LOS ANGELES' MOST PRESTIGIOUS NEIGHBORHOODS WITH ALL THE COMFORTS OF HOME

LOS ANGELES, Calif. – Perfectly poised on one of the country's most famous oceanview strips, Oceana Santa Monica is a quaint boutique property that has become Los Angeles' hidden hideaway to luxury, sophistication and beachside privacy. Completely transformed in late 2007, the 70-room hotel offers both long-term and short-term guests a refreshingly residential feel, with all the luxurious amenities of a world-class destination.

"Oceana Santa Monica has truly developed into a luxurious, private hideaway by the beach," said Dean Andrews, president of JRK Hotel Group. "Our guests love the attention to detail, personal service and wide array of amazing amenities at Oceana. It is truly a home away from home, in one of the most magnificent settings in the country."

Located on Ocean Avenue, just steps away from Santa Monica beach, Palisades Park, and the Montana Avenue arts district, Oceana Santa Monica offers convenient access to all of the area's top destinations. The hotel's signature restaurant, Ocean Lounge, features fresh California cuisine from local farmer's markets and purveyors, including breakfast, lunch and dinner menus conceptualized by world-famous restaurateur Jonathon Morr, of Bond Street fame, and room service for the utmost convenience. Guests also enjoy newly designed guest suites, a well-equipped 24-hour fitness center, a heated outdoor swimming pool and lounge area, and a chic, fresh aesthetic, featuring bright colors, modern amenities, and beautifully landscaped grounds.

Oceana Santa Monica was voted one of the city's favorite new hotels by *Angeleno Magazine* and has been featured in *InStyle*, *InTouch*, *C Magazine*, *Life & Style*, *The Hollywood Reporter*, and on "Access Hollywood", "EXTRA", and The Travel Channel's "Inside Luxury Travel".

For more information on Oceana Santa Monica, please visit www.hoteloceanasantamonica.com/.

About JRK Hotel Group

JRK Hotel Group, a division of JRK Asset Management, owns and operates premium boutique hotel properties around the country, including the Oceana Santa Monica, the Hotel Oceana Santa Barbara, the Roger Williams in New York, and the largest Holiday Inn Express in the nation, located in Nashville, Tenn. The brand is committed to offering guests modern, luxurious accommodations with all the comforts of home, boasting residential design influences, high-tech amenities, and world-class customer service. For more information on JRK Hotel Group, please visit www.oceanahotelgroup.com/.