

HOTEL ROGER WILLIAMS ANNOUNCES OFFICIAL VENUE SPONSORSHIP OF THE MATICEVSKI SPRING 2009 READY-TO-WEAR COLLECTION

New York, NY (August 2008) – The destination hotel of bridal parties and savvy travelers alike, **Hotel Roger Williams** is now poised to solidify itself as the **newest venue** for runway shows and fashion events as well. Designed by world-renowned architect, Rafael Viñoly, the lobby at the Hotel Roger Williams will serve as the official venue Sponsorship of the Maticovski Spring 2009 Ready-to-Wear Collection. Australian **designer Toni Maticovski**, has chosen the posh hotel lobby as the locale for his upcoming runway presentation during Mercedes Benz New York Fashion Week (September 5-12, 2008) taking place on Saturday, September 6, 2008. The blonde wood, soft lighting and natural stone décor of the entrance and lobby provides the perfect backdrop to show Maticovski's haute couture collection of elegant gowns and timeless cocktail dresses. With **floor-to-ceiling windows** and a dramatic, sweeping staircase, Hotel Roger Williams pairs perfectly alongside Maticovski's aesthetic that is equal parts elegant, playful and modern.

With a guest list of New York fashion editors and journalists, stylists, as well as socialites and A-list celebrities, an **open invitation** will also be extended to all current guests of Hotel Roger Williams as a testament to their extraordinary customer service and satisfaction. A cocktail reception for the designer along with his special guests will follow at 4pm on "The Veranda Four One One". This **800-square-foot terrace**, decorated by Interior Designer Annette Jaffe, will serve as the perfect post-event locale with its comfy furniture highlighted by striped pillows and cushions. Candelabras, sconces and candle lanterns strategically placed amongst walls of climbing ivy and an array of flora help lend to the "English" garden ambiance.

About Hotel Roger Williams

Designed by world-renowned architect, Rafael Viñoly, the lobby of The Hotel Roger Williams features a 20-foot high atrium ceiling and floor-to-ceiling windows. In addition to 193 newly-renovated soundproof guest rooms and suites (2) crafted by Philip DeBolske, amenities include a state-of-the-art fitness center, Mezzanine Lounge, high-tech meeting space and 15 luxury garden terrace rooms. Situated in the Murray Hill area of Midtown Manhattan, nearby local attractions include Madison Square Garden, the Empire State Building and Bryant Park. Hotel Roger Williams offers a chic-yet-inviting respite for even the savviest of travelers. For more information, please visit www.hotelrogerwilliams.com.

For additional press information on The Hotel Roger Williams, please email Stephen Redford, Director of Sales and Marketing, at sredford@hotelrogerwilliams.com.

For Immediate Release

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